

**Comox Valley Minor Hockey Association
August 20, 2024 Executive Minutes**

Attendance: Jason Rae (President), Luisa Perry (1st Vice), Tish Kristensen (Asst to 2nd Vice/Rep Director), Andrew Robb (Director at Large), Beth Matthews (Secretary), Melissa Berrigan (Ice Coordinator), Cam Knox (Coach Coordinator), Claire Hughson (Female Coordinator), Simon Morgan (Registrar), Jacob Hill (RIC)

Regrets: Dallas MacDonald (Asst to 1st Vice), Lance Petty (2nd Vice), Trevor Pritoula (Director at Large), Terra Brown (Past Treasurer)

Call To Order: 6:31 PM

Additions to Agenda: Delegation Presentation

Delegation: Sandy Robinson

- 113 surveys were completed representing 180 players – significant survey size should be around 10-30% - the data collected for this survey is significant.
- Identification of issues identified by survey suggested to be completed over two years.
- Has provided CVMHA with a suggested list of things for the executive to consider.

Some suggested items of priority and change include:

- Mission statement, transparency in a push fashion, goals of pillars identified, ice transparency, stream between house and rep consistent with BC hockey and Hockey Canada, overhaul of website to ensure it is up to date, titles and roles identified, transparency with how rec teams are created, team building events, technology – more social media use. Having all games recorded, promote player potential, more power skating requested. Set player hours, dry land for all three streams, safety committee, systems training and support for other programs of hockey. The association needs a tournament coordinator.

Top six priorities:

- Post results of survey, identify goals for each stream including ice time per player ratio, Post ice allocation schedule, create a clear organizational chart, complete the strategic planning process, update constitution and bylaws,

Adoption of Agenda: Luisa Perry/Tish Kristensen

All in favor

Approval of July 18 Minutes: Luisa Perry/Tish Kristensen

All in favor

Outstanding Items: None

President:

- Huge thank you to Tish for all her work in the rep program.
- Discussion around the Zone program and challenges that occurred over the weekend.
- CR asked if we could combine interleague play between our rec teams, however we do not have ice that would allow for this.

Registrar:**Registrations:**

- Team Snap **637 Registrations** / Registration Fees \$381,145.00
 - 2024/25 Budget \$394,800.00
 - (\$13,655.00)
- Rep Fees to be collected (minimum 5 teams) \$40,500.00
- Community Grant Request \$125,000 - Received \$100,000.00
 - (\$25,000.00)

- Community Gaming Grant 5.1 Each application is assessed on its own merit in the context of demonstrated community need and subject to the availability of funding

Community Raffle Licence \$50,000.00 Limit

- Application request submitted to Gaming and await the 10-week vetting and decision process. Raffle runs Oct 15 - Dec 15, 2024 Prizes representing 30% of sales. Raffle box has sent first prototype of licence to be forwarded to 2nd Vice(s) for review and input while awaiting gaming decision.

Tournaments 2024/2025

- U11 Development A & B and all Recreational Tournaments have been received and approved by both VIAHA and BC Hockey and posted on BC Hockey website. Rep Tournaments to be submitted after tryouts.
- Tournament Coordinator required as starting to receive requests already from those eager to attend. Team Snap Tournaments has been purchased and just reviewing and learning functionality. Once set up will provide access to Team Managers or Tournament Coordinator to build their own tournament. Cost was \$599.00 U.S or \$824.50 Canadian.

Gaming / Sponsorship Direction 2024/2025

- Looking to provide clear path and direction for teams with gaming and sponsorship needs to support their season. Existing Executive motions ties fundraising to a maximum of \$2,000.00 and provides no parameters around sponsorship gathering.

Action: Simon to send email around fees for tournaments for Motion and voting.

Updates on Tiering Designation for 2024/2025

- U13 - 96 U15 - 99 U18 - 71 = 266
- Notes U11 115 and Female U13-U15 37

- Banking – Would like the bank to waive all CVMHA fees

Ice Allocator:

- All programs are written and distributed – all dates have been laid out.
- Halloween ice – will need to make a decision around if your program is giving it away.
- Tournament schedules have been completed.
- Schedules for every program have been completed.
- Canucks hockey day schedule has been set for November 24 and 25.

Coach coordinator:

- Was a part of a meeting to select coaches for rep in Campbell River.
- Coaches meeting last night was very well attended – information was given out to coaches.
- Head coaches for each division are being sorted.
- Tier 2 coaches have some good candidates that may be suitable.
- Luisa and Simon have set up a good team snap for coaches to share information and plans.
- Will be doing a coaches conference to go over basic practice planning.
- Four coaching meetings have been planned throughout the season – only one with ice.

REP Director:

- North Island Zone team – four associations involved.
- The conversation with the committee was that the base association (association with the most players) will host that team and will hold three practices a week.
- The committee would like CVMHA to provide the jerseys for the program.
- Will be concentrating on Tier 2 next week and sending out information to those players.

Action: Tish to send email for motion around ice for tournaments

Female Coordinator:

- Big numbers for Female Hockey this season, most teams are full. Waiting on Rep and Impact rosters before we confirm/close our registrations.

Jerseys

- 6 sets of jerseys ordered from Happy's for U9 home and away x2 teams, U15 home and away.
- Receiving 4 sets of AtoMc jerseys for the 2 U11 teams - Home and Away. Will be paying a small fee for extra logo colour - \$500 for 4 sets.
- Atomic away (white) jerseys will be returned to us at the end of the season for use for future seasons, in accordance with the Atomic website.

Socks:

- 26" Socks did not fit most of our U13 girls last season; we are ordering socks for the U13 and U15 teams for the season.

Fundraising Budget:

- Fundraising budget increase request for the Lightning program for the 2024/25 season to accommodate jersey and sock purchases. These expenses are over and above usual team costs that we do not want to take away from team specific/family fundraising efforts for tournaments, travel, etc

Requesting an increase of \$7500 for the full program (not team specific) for this season to support the cost of socks and jerseys. This funding is already lined up through business sponsors

Female Coordinator Shared Position Request:

Would like to propose to share the female coordinator role between Claire Hughson and Dana Taylor. Having either one of us attending the executive and ops meetings when the other is not available would benefit the female program.

Other Items of Note:

- Women's hockey teams wanting to do some mentorship with our teams - could do dry land sessions or ice times - The Whalers

- Planning some mentorship ice with The Seals U18 female hockey team, they received funding for this.
- Potential for the U11 VIAHA recreation league to have 2 levels/tiers this season as many communities have multiple teams in that age division, waiting to hear from VIAHA on final decision. If this goes through, we will do player evaluation to create an A and B team.
- As both teams are still under the recreation umbrella, players will still be able to dual roster with co-ed house.

RIC:

- BC Hockey has not released the instructor's course date.
- Need tables and chairs and a projector – upstairs will work better for clinic.
- Have reached out to some other refs where we have problems getting refs to help alleviate those times where we have ref issues.
- Switching to the two-week pay system has been helpful and refs appreciate this.
- Would be helpful to advertise on social media, or web page around refs.

1st Vice:

- Second Volunteer Fair had better attendance than the first session. Over a dozen people came to browse the different volunteer positions. Several have put their names down for tournament groups, safeties, first aid people, Bingo volunteers and gear swap advocates.
- The two individuals, Erin Higginbottom and Yvelise Edwards, who offered to be the U11 Division Communication Lead, are willing to work as part of a team.
- Carmen Costantino has put her name forward to be the tournament coordinator.
- All other divisions: U7, U9, U13, U15 and U21 - if Lisa Clarke's oldest son does not play as an OA player - have vacant division communication leads.
- Will propose that when schedule is sent out to each division I request support from members to ensure that we have division leads otherwise there will be no extras during the season as this is way too much work for one person.
- Discuss plan for how to role out season start.
- U7 and U21 schedules for September through December are ready for distribution to families. U9, U11, U13, U15 schedules for September evaluation groups are ready for distribution to families.
- U18 schedule is in progress as I wait for more registrations - only 28 recreational players at the moment, which is too few to do anything.
- Coaches' season start up meeting is being held Monday, August 19. Bins of pucks and cones were distributed to coaches at this time so they have them for season start.
- Contacting last season's team managers and safeties to see who is coming back as such this season and confirming which credentials they might need to update.
- Evaluation groups are being made for rec teams using player stats from last season and following Hockey Canada's recommendations for drafting balanced house teams. With any luck in the older divisions, the stats will generate enough of a representation of the players that the evaluation groups will be somewhat balanced as a starting point.

Assistant to 1st Vice: Regrets

2nd Vice: Regrets

Assistant to 2nd Vice: Report below

- Sponsorship program was released Saturday August 9th. I have had awesome feedback with this and as of Wednesday the 14th we have a commitment of \$7,350. I'm asking the executive members to help get the word out to businesses they think might be interested. We will be sending out a reminder email to the families in about a week or 2. I have secured high visibility signage at all 3 rinks and we are now down to 5 spots on the Platinum Package.
- There was an error on the sponsorship flyer with the lightning email to be aware of. This error I believe also on the webpage, as that is where I got the email. This will need to be corrected on the website.
- Allison Watt has now taken on the social media pages. She has been posting things to try to help keep the community informed. If you have anything you would like posted please reach out to Allison, myself or Tish and we can make that happen. She is not a content creator so if you have a flyer, bulletin or photos to provide with your information that would be very helpful. Try your best to make it a "Copy paste" scenario for her.

Treasurer: Regrets

Directors at Large:

Trevor: Report below

- First Shift - program remains full despite some participant drop outs (no loss as registered for regular season versus waiting for program to start). I am planning to start email correspondence with families early September in preparation for welcome event.
- Ice times have been set.
- Will also be confirming coaches to volunteer for the 6 ice sessions asap.

Andrew: Nothing to report.

Adjourn: 9:05PM

Next Meeting: Thursday September 19 @ 6:30 (SC1 Aquarium)