

2nd Vice President's Report for 2020-2021 Season

Submitted by: Trevor Pritoula and Luisa Perry

As with everything else during a pandemic year, the 2nd VP duties and tasks were very different this season. I would like to thank Asst. 2nd VP, Luisa Perry for all the work and effort she put into conducting many of the necessary association and charity events. I would also like to give a big shout out to the executive team, coaches and managers for adapting to the ever changing hockey environment to ensure the best possible and safe hockey experience for our youth participants.

CVMHA is very appreciative of our sponsors who continued to support youth hockey. We acknowledge this may have been a difficult year to donate funds and thank all returning and new team sponsors. Sponsors were allocated to teams and name bars added to jerseys as they have been done in the past. Through the season, we highlighted the Platinum sponsors on our facebook page with a picture of their logo and a short blurb about their business. All sponsors are proudly displayed on our Teamsnap website. Please support these businesses whenever possible.

With the uncertainty of hockey play, it was decided to forgo rep team apparel this season. Many teams still organized hoodie and clothing item orders for their players, which is always a great way to give the kids a sense of belonging. Logo's and design were all approved through the 2nd VP to ensure they comply with the current guidelines.

CVMHA decided to continue with Island Life Photographics for team and player photo's. Due to Covid restrictions, Luisa and the photographer team were challenged in creating a format and organizing the photo sessions. No doubt, it was a very different experience but think the end result was new, novel and still turned out great to have as a keepsake for the year. The new team photo format was a great thing logistically, as much less work and time was required to have everyone go through, be in the same frame and missing players could easily be added in if not able to make their team photo session.

Our Association Christmas Hamper Drive went ahead as we know it is a great way to give back to our community and the organizers, Royal LePage and many families depend on these donations. Luisa was instrumental in getting the team families organized and collecting, delivery the hampers to the recipients. Thank you to all members for your contributions and taking the time to donate to this very worthy cause.

The annual Association Raffle was conducted during the last few months of 2020. We appreciate the membership for participating, purchasing and selling tickets to those within their "bubble" to make the fundraiser a big success. Approximately \$19, 500 profit was raised for the association through ticket sales. We awarded a total of \$8391.00 in prize money to 1st, 2nd and 3rd place winners with the following break down;

1st- \$4195.50

2nd- \$2497.00

3rd- \$ 1398.50

The money raised will be put towards association expenses in order to keep our fees as low as possible and a portion will be earmarked for the re-branding project to be completed in the near future.

Our Association facebook page served as an excellent means to communicate information and stay connected as face to face and personal interactions at the rink were limited.

It has been a pleasure volunteering for this Association. We wish everyone a safe and enjoyable summer and look forward to getting things back on track for the 2021-2022 season.